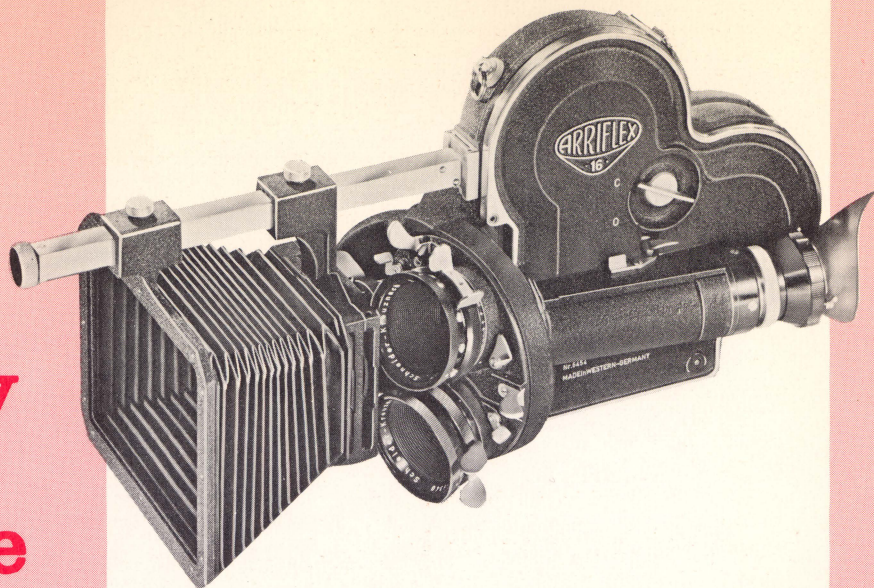


“ The Arriflex 16, because of its versatility, ruggedness and reliability has become the most popular portable professional motion picture camera in America today ”

*(Quoted from a four-page editorial in "The American Cinematographer")*

why  
the



# ARRIFLEX 16

is the  
most  
desirable  
professional  
16mm  
camera

## Because of its features

### TRUE MIRROR REFLEX SHUTTER

— not a beam splitting device — passes 100% of the light to film and viewing system intermittently.

### FINDER SHOWS BRIGHT IMAGE THROUGH TAKING LENS

— even in poor light. 10X magnification; no parallax; no misframing; accurate, easy follow-focus.

### REGISTRATION PIN IN PRECISION FILM GATE

— with balanced rear pressure pad, side pressure rail, cross stages around aperture. This means rock-steady pictures, no film "breathing," 35mm-like film quality.

### THREE LENS DIVERGENT TURRET

— lets you use wide angle lens to 300mm telephoto without physical or optical interference.

### INSTANT-CHANGE LENS MOUNT

— with large-flange surface insures positive seating and precise flange focus and alignment.

### LARGEST CHOICE OF LENSES

— by famous makers. From 5.7mm extreme wide angle to longest telephoto.

### VARIABLE SPEED MOTOR

— electrically driven by light, compact, rechargeable batteries. Motor instantly interchangeable for other types — Governor Controlled, Synchronous and Animation.

### TACHOMETER, FOOTAGE AND FRAME COUNTERS

### HAND-HELD FILMING

— all these features in a camera so light (only 6½ lbs), so formfitting, with its ingenious Contour Hand Grip, that steady, hand-held filming is easy.

*The many hundreds of new purchases of the Arriflex 16 by industry, government, military services, and educational institutions are proof of the convincing superiority of this outstanding camera as factually stated in this insert. And the partial list of satisfied users is our most convincing recommendation...*

**Because of its  
versatility**

It is a hand camera for newsreel and fast action filming

It is a studio camera when you add the 400' Magazine and the Synchronous Motor.

It is a sound camera when you put it in the Arriflex Blimp.

It is also an animation camera, a scientific laboratory camera, a medical camera, a cine-micrographic camera.

You can start with the hand camera, and as your requirements demand, add the special purpose accessories, and yet be able to convert it back to a hand camera in a few seconds — and without the use of even a screwdriver.

**Because it is  
rugged and reliable**

Here is a precision camera that will operate dependably under the most adverse conditions.

Walt Disney Productions, Inc., whose assignments lead their crews to the farthest corners of the globe, own more than 30 Arriflex 16's as of this date.

In the rough tropics, during the filming of "The African Lion," ace Disney wild-life photographer Al Milotte shot over 90,000 feet of color with one Arri 16.

Disney cameramen found the Arriflex 16 most reliable during the Navy North Pole Expedition.

And for the recent South Pole Expedition—1957-1958—where Disney Productions filmed "The Seven Cities of Antarctica," Arri 16's again were selected for major filming.

**Because of factory  
service in the U. S.**

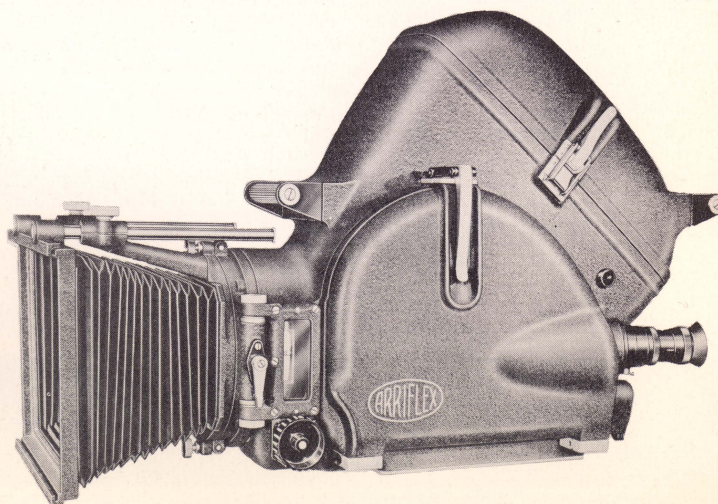
A modern, fully equipped service center is maintained in New York City, manned by factory trained technicians. A complete stock of Arriflex parts is always on hand. Because Arriflex owners derive their income through the use of their cameras, service is handled on the promptest possible basis—in most instances within 24 hours.

**Because of its  
reasonable price**

You cannot buy another registration-pin 16mm camera unless you pay more than twice as much. If you "doctor up" an ordinary 16mm camera with accessories needed for professional use, it will cost you more than the Arriflex and you still won't have a professional camera, not to talk about the many exclusive Arriflex features.

Arriflex equipment is available on convenient long-term leasing plan with purchase option.

**ARRIFLEX**  
CORPORATION OF AMERICA  
257 PARK AVENUE SOUTH, NEW YORK 10, N. Y.



Hundreds of satisfied Arriflex customers throughout the nation are our best recommendation. Many companies are members of our "more than 6 Arriflexes" Club. Here is only a partial list of Arriflex users.

ACF Industries, Inc.  
Aerojet General Corporation  
Aerophysics Dev. Corp.  
African Leprosy Society  
Agricultural Extension Service  
Allstate Insurance Company  
American Foundn. for the Study of Man  
Ames Aero Laboratory  
Argonne National Laboratory  
Mark Armistead  
Aro, Inc.  
Astronaut, Inc.  
Atomics International  
Audubon Society  
AVCO Corporation  
Baltimore City Hospital  
Baptist Foreign Mission Board  
Barber-Greene Company  
Bell Telephone Laboratories  
Bendix Aviation-Eclipse Pioneer Div.  
Boeing Airplane Company  
Brookhaven National Labs.  
Business Films  
CAA (Photographic Sec.)  
California Institute of Technology  
California State Polytechnic College  
Cal-Nat Productions, Inc.  
Calvin Company  
Dr. Ramon Castroviejo  
Cate and McGlone  
Cavalcade Productions, Inc.  
Chase Manhattan Bank  
Chrysler Corporation  
Cinefonics, Inc.  
Cleveland Clinic  
Coleman Productions  
Colonial Williamsburg, Inc.  
Colorado Dept. of Highways  
Commonwealth of Pennsylvania  
Continental Productions, Inc.  
Convair Astronautics  
Cook Electrical Research  
Cornell University  
Craven Film Corp.  
Curtis Publishing Co.  
Daytona Beach Chmbr. of Commerce  
Diamond Ordnance Freeze Lab.  
Walt Disney Productions  
Doak Aircraft  
Doane Productions  
Dow Corning Corporation  
Dumont Television Network  
E. I. DuPont de Nemours  
Eastman Kodak Company  
Educator Films  
Encyclopedia Britannica Films  
Eyerly Aircraft Co.  
Farrell and Gage Films Inc.  
Filtron Company, Inc.  
Florida Cypress Gardens  
Florida State University  
F-M Film Editing Service  
Henry Ford Hospital  
Ford Motor Company  
Gallu Productions  
General Electric Co.—AGT Div.  
General Electric Co.—FP Div.  
General Motors—Research Lab.  
Grumman Aircraft Engr. Corporation  
Hamilton Wright Organization  
Harvard Medical School  
Harvard Productions Inc.  
Harvard University—Peabody Museum

Hopkins Marine Station  
Hospital for Special Surgery  
Hughes Tool Co.  
Hunter Douglas Corporation  
Illinois Bell Telephone Co.  
International Business Machines  
International Harvester Company  
Jamieson Machine Co.  
Jet Propulsion Laboratory  
Kansas State Teachers College  
Kansas University Medical Center  
Kelly-Zahrndt-Kelly Inc.  
Kent Films  
Kimberly Clark Corporation  
KPLC-TV Lake Charles, La.  
Kraft Foods Co.  
Lear, Inc.  
Lockheed Aircraft Corp.—Calif. Div.  
Lockheed Missile Systems  
Los Angeles State College Fndtn.  
Lythe Engr. and Mfg. Co.  
Mackinac Bridge Authority, Mich.  
Manufacturing Experiments Div.  
Marathon TV Newsreel  
Marquette Univ. School of Medicine  
Glenn L. Martin Co.  
McCullough Motors  
McDonnell Aircraft  
Merit Prod. of California  
Methodist Hospital, Houston  
Michigan State Highway Dept.  
Michigan State University  
Midwest Film Studios  
Missouri Conservation Commission  
Mode Art Pictures Inc.  
Moody Institute of Science  
Motion Picture Production  
MPO Productions  
Museum of Science  
National Aeronautics and  
Space Administration  
National Bureau of Standards  
National Inst. of Health  
(Photographic Sec.)  
Nationwide Insurance  
Natural History Museum, N.Y.C.  
Nature Close-Ups  
National Broadcasting Company  
New Holland Machinery Company  
N. Y. Bellevue Medical Center  
N. Y. Eye & Ear Infirmary  
N. Y. State Department of Commerce  
N. Y. State Power Authority  
New York University  
Newington Home for Crippled Children  
North American Aviation  
No. Ca. Wildlife Resource Comm.  
North Dakota Agricultural College  
Northern Indiana Public Service  
Ogilvy, Benson and Mather  
Ohio Department of Highways  
Oregon University, Medical School  
Pan American Airways  
Pennsylvania Dept. of Public Instruction  
Pennsylvania Game Commission  
Phillips Petroleum Co.  
Pillsbury Mills Inc.  
Pilot Productions Inc.  
Plastic Contact Lens Co.  
Platt Productions  
Producers' Film Studios  
Purdue University

RAD, Avco Manufacturing Corp.  
Raytheon Missile Division  
Radio Corporation of America  
Remington Rand  
Reorganized Church of Jesus Christ  
Republic Aviation  
R. J. Reynolds Tobacco Co.  
Richfield Oil Corporation  
Rochester University, Biology Dept.  
Rockefeller Institute, N. Y.  
Rocketdyne, Inc.  
Rolab Photo Science Lab.  
The Rosicrucian Order  
Roswell Park Memorial Inst. (Buffalo)  
Rutgers University  
St. Luke's-Texas C and M Hospital  
Santa Fe Railroad  
Peter J. Schweitzer Inc.  
Charles Scurba  
Screencraft Enterprises  
Shell Development Corp.  
Signal Films  
Sleeping Giant Films  
South Dakota State College  
Southeastern Films  
Southwest Film Industries  
Standard Oil Company of Indiana  
Wayne Steffner Productions  
System Development Corporation  
Telecine Film Studios Inc.  
Temple Hospital, Philadelphia  
Texas Department of Health  
Thiokol Chemical Corporation  
Time, Inc.  
Trans World Airlines  
Trinity Films Inc  
Union Pacific Railroad Company  
U. S. Air Force Academy  
U. S. Army-Redstone Arsenal-Alabama  
U. S. Borax and Chemical Corp.  
U. S. Civil Aeronautics Administration  
U. S. Department of Agriculture  
U. S. Department of the Interior  
U. S. Naval Ordnance Laboratories  
U. S. Navy Electronics Laboratories  
U. S. Public Health Service  
U. S. Senate Recording Studio  
U. S. Steel Corporation  
U. S. Veterans Administration  
University of California  
University of Chicago  
University of Indiana  
University of Miami  
University of Michigan  
University of Minnesota  
University of Texas  
University of Wisconsin  
Upjohn Company  
Venard Organization  
Medical College of Virginia  
Virginia Dept. of Education  
Virginia Polytechnic Institute  
Vision, Inc.  
WBNS-TV, Columbus, Ohio  
WCCO-TV, Minneapolis, Minn.  
Western Electric Company  
Westinghouse Electric Corporation  
Weston Woods Studios  
WGBH-TV, Boston, Mass.  
WHDH, Inc., Boston, Mass.  
WINO Radio Station, Dayton, Ohio  
Wisconsin Conservation Dept.  
WSAZ-TV, Huntington, W. Va.



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