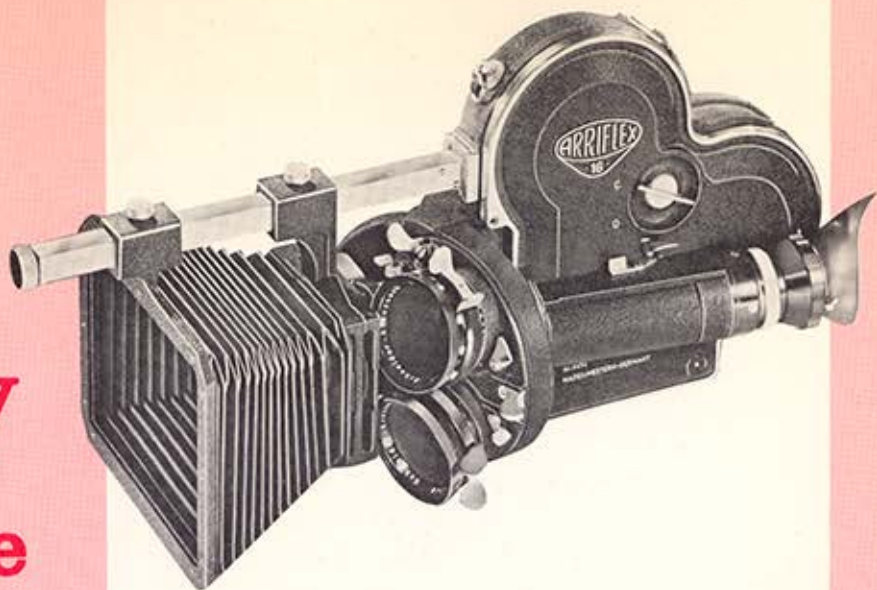


“ The Arriflex 16, because of its versatility, ruggedness and reliability has become the most popular portable professional motion picture camera in America today ”

*(Quoted from a four-page editorial in "The American Cinematographer")*

why  
the



# ARRIFLEX 16

is the  
most  
desirable  
professional  
16mm  
camera

## Because of its features

### TRUE MIRROR REFLEX SHUTTER

— not a beam splitting device — passes 100% of the light to film and viewing system intermittently.

### FINDER SHOWS BRIGHT IMAGE THROUGH TAKING LENS

— even in poor light. 10X magnification; no parallax; no misframing; accurate, easy follow-focus.

### REGISTRATION PIN IN PRECISION FILM GATE

— with balanced rear pressure pad, side pressure rail, cross stages around aperture. This means rock-steady pictures, no film "breathing," 35mm-like film quality.

### THREE LENS DIVERGENT TURRET

— lets you use wide angle lens to 300mm telephoto without physical or optical interference.

### INSTANT-CHANGE LENS MOUNT

— with large-flange surface insures positive seating and precise flange focus and alignment.

### LARGEST CHOICE OF LENSES

—by famous makers. From 5.7mm extreme wide angle to longest telephoto.

### VARIABLE SPEED MOTOR

— electrically driven by light, compact, rechargeable batteries. Motor instantly interchangeable for other types — Governor Controlled, Synchronous and Animation.

### TACHOMETER, FOOTAGE AND FRAME COUNTERS

### HAND-HELD FILMING

— all these features in a camera so light (only 6½ lbs), so formfitting, with its ingenious Contour Hand Grip, that steady, hand-held filming is easy.

*The many hundreds of new purchases of the Arriflex 16 by industry, government, military services, and educational institutions are proof of the convincing superiority of this outstanding camera as factually stated in this insert. And the partial list of satisfied users is our most convincing recommendation...*

**Because of its  
versatility**

It is a hand camera for newsreel and fast action filming

It is a studio camera when you add the 400' Magazine and the Synchronous Motor.

It is a sound camera when you put it in the Arriflex Blimp.

It is also an animation camera, a scientific laboratory camera, a medical camera, a cine-micrographic camera.

You can start with the hand camera, and as your requirements demand, add the special purpose accessories, and yet be able to convert it back to a hand camera in a few seconds — and without the use of even a screwdriver.

**Because it is  
rugged and reliable**

Here is a precision camera that will operate dependably under the most adverse conditions.

Walt Disney Productions, Inc., whose assignments lead their crews to the farthest corners of the globe, own more than 30 Arriflex 16's as of this date.

In the rough tropics, during the filming of "The African Lion," ace Disney wild-life photographer Al Milotte shot over 90,000 feet of color with one Arri 16.

Disney cameramen found the Arriflex 16 most reliable during the Navy North Pole Expedition.

And for the recent South Pole Expedition—1957-1958—where Disney Productions filmed "The Seven Cities of Antarctica," Arri 16's again were selected for major filming.

**Because of factory  
service in the U. S.**

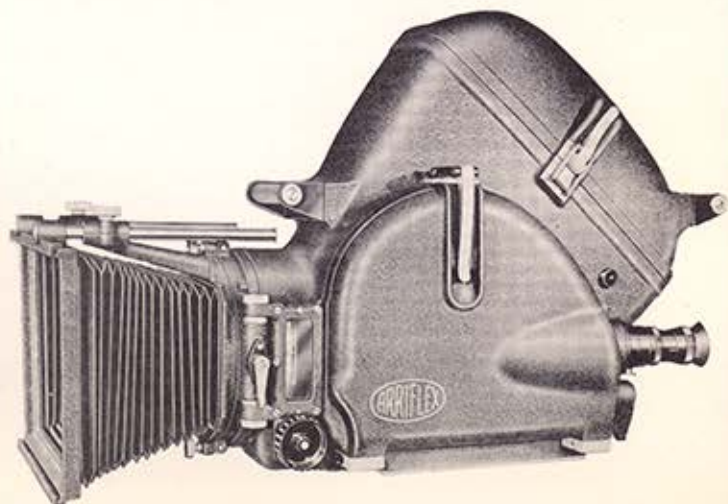
A modern, fully equipped service center is maintained in New York City, manned by factory trained technicians. A complete stock of Arriflex parts is always on hand. Because Arriflex owners derive their income through the use of their cameras, service is handled on the promptest possible basis—in most instances within 24 hours.

**Because of its  
reasonable price**

You cannot buy another registration-pin 16mm camera unless you pay more than twice as much. If you "doctor up" an ordinary 16mm camera with accessories needed for professional use, it will cost you more than the Arriflex and you still won't have a professional camera, not to talk about the many exclusive Arriflex features.

Arriflex equipment is available on convenient long-term leasing plan with purchase option.

**ARRIFLEX**  
CORPORATION OF AMERICA  
257 PARK AVENUE SOUTH, NEW YORK 10, N. Y.



Hundreds of satisfied Arriflex customers throughout the nation are our best recommendation. Many companies are members of our "more than 6 Arriflexes" Club. Here is only a partial list of Arriflex users.

ACF Industries, Inc.  
 Aerojet General Corporation  
 Aerophysics Dev. Corp.  
 African Leprosy Society  
 Agricultural Extension Service  
 Allstate Insurance Company  
 American Foundn. for the Study of Man  
 Ames Aero Laboratory  
 Argonne National Laboratory  
 Mark Armistead  
 Aro, Inc.  
 Astronaut, Inc.  
 Atomics International  
 Audubon Society  
 AVCO Corporation  
 Baltimore City Hospital  
 Baptist Foreign Mission Board  
 Barber-Greene Company  
 Bell Telephone Laboratories  
 Bendix Aviation-Eclipse Pioneer Div.  
 Boeing Airplane Company  
 Brookhaven National Labs.  
 Business Films  
 CAA (Photographic Sec.)  
 California Institute of Technology  
 California State Polytechnic College  
 Cal-Nat Productions, Inc.  
 Calvin Company  
 Dr. Ramon Castroviejo  
 Cate and McGlone  
 Cavalcade Productions, Inc.  
 Chase Manhattan Bank  
 Chrysler Corporation  
 Cinefonics, Inc.  
 Cleveland Clinic  
 Coleman Productions  
 Colonial Williamsburg, Inc.  
 Colorado Dept. of Highways  
 Commonwealth of Pennsylvania  
 Continental Productions, Inc.  
 Convair Astronautics  
 Cook Electrical Research  
 Cornell University  
 Craven Film Corp.  
 Curtis Publishing Co.  
 Daytona Beach Chmbr. of Commerce  
 Diamond Ordnance Freeze Lab.  
 Walt Disney Productions  
 Doak Aircraft  
 Doane Productions  
 Dow Corning Corporation  
 Dumont Television Network  
 E. I. DuPont de Nemours  
 Eastman Kodak Company  
 Educator Films  
 Encyclopedia Britannica Films  
 Eyerly Aircraft Co.  
 Farrell and Gage Films Inc.  
 Filtron Company, Inc.  
 Florida Cypress Gardens  
 Florida State University  
 F-M Film Editing Service  
 Henry Ford Hospital  
 Ford Motor Company  
 Gallu Productions  
 General Electric Co.—AGT Div.  
 General Electric Co.—FP Div.  
 General Motors—Research Lab.  
 Grumman Aircraft Engr. Corporation  
 Hamilton Wright Organization  
 Harvard Medical School  
 Harvard Productions Inc.  
 Harvard University—Peabody Museum

Hopkins Marine Station  
 Hospital for Special Surgery  
 Hughes Tool Co.  
 Hunter Douglas Corporation  
 Illinois Bell Telephone Co.  
 International Business Machines  
 International Harvester Company  
 Jamieson Machine Co.  
 Jet Propulsion Laboratory  
 Kansas State Teachers College  
 Kansas University Medical Center  
 Kelly-Zahrndt-Kelly Inc.  
 Kent Films  
 Kimberly Clark Corporation  
 KPLC-TV Lake Charles, La.  
 Kraft Foods Co.  
 Lear, Inc.  
 Lockheed Aircraft Corp.—Calif. Div.  
 Lockheed Missile Systems  
 Los Angeles State College Fndtn.  
 Lythe Engr. and Mfg. Co.  
 Mackinac Bridge Authority, Mich.  
 Manufacturing Experiments Div.  
 Marathon TV Newsreel  
 Marquette Univ. School of Medicine  
 Glenn L. Martin Co.  
 McCullough Motors  
 McDonnell Aircraft  
 Merit Prod. of California  
 Methodist Hospital, Houston  
 Michigan State Highway Dept.  
 Michigan State University  
 Midwest Film Studios  
 Missouri Conservation Commission  
 Mode Art Pictures Inc.  
 Moody Institute of Science  
 Motion Picture Production  
 MPO Productions  
 Museum of Science  
 National Aeronautics and  
 Space Administration  
 National Bureau of Standards  
 National Inst. of Health  
 (Photographic Sec.)  
 Nationwide Insurance  
 Natural History Museum, N.Y.C.  
 Nature Close-Ups  
 National Broadcasting Company  
 New Holland Machinery Company  
 N. Y. Bellevue Medical Center  
 N. Y. Eye & Ear Infirmary  
 N. Y. State Department of Commerce  
 N. Y. State Power Authority  
 New York University  
 Newington Home for Crippled Children  
 North American Aviation  
 No. Ca. Wildlife Resource Comm.  
 North Dakota Agricultural College  
 Northern Indiana Public Service  
 Ogilvy, Benson and Mather  
 Ohio Department of Highways  
 Oregon University, Medical School  
 Pan American Airways  
 Pennsylvania Dept. of Public Instruction  
 Pennsylvania Game Commission  
 Phillips Petroleum Co.  
 Pillsbury Mills Inc.  
 Pilot Productions Inc.  
 Plastic Contact Lens Co.  
 Platt Productions  
 Producers' Film Studios  
 Purdue University

RAD, Avco Manufacturing Corp.  
 Raytheon Missile Division  
 Radio Corporation of America  
 Remington Rand  
 Reorganized Church of Jesus Christ  
 Republic Aviation  
 R. J. Reynolds Tobacco Co.  
 Richfield Oil Corporation  
 Rochester University, Biology Dept.  
 Rockefeller Institute, N. Y.  
 Rocketdyne, Inc.  
 Rolab Photo Science Lab.  
 The Rosicrucian Order  
 Roswell Park Memorial Inst. (Buffalo)  
 Rutgers University  
 St. Luke's-Texas C and M Hospital  
 Santa Fe Railroad  
 Peter J. Schweitzer Inc.  
 Charles Scierba  
 Screencraft Enterprises  
 Shell Development Corp.  
 Signal Films  
 Sleeping Giant Films  
 South Dakota State College  
 Southeastern Films  
 Southwest Film Industries  
 Standard Oil Company of Indiana  
 Wayne Steffner Productions  
 System Development Corporation  
 Telecine Film Studios Inc.  
 Temple Hospital, Philadelphia  
 Texas Department of Health  
 Thiokol Chemical Corporation  
 Time, Inc.  
 Trans World Airlines  
 Trinity Films Inc.  
 Union Pacific Railroad Company  
 U. S. Air Force Academy  
 U. S. Army-Redstone Arsenal-Alabama  
 U. S. Borax and Chemical Corp.  
 U. S. Civil Aeronautics Administration  
 U. S. Department of Agriculture  
 U. S. Department of the Interior  
 U. S. Naval Ordnance Laboratories  
 U. S. Navy Electronics Laboratories  
 U. S. Public Health Service  
 U. S. Senate Recording Studio  
 U. S. Steel Corporation  
 U. S. Veterans Administration  
 University of California  
 University of Chicago  
 University of Indiana  
 University of Miami  
 University of Michigan  
 University of Minnesota  
 University of Texas  
 University of Wisconsin  
 Upjohn Company  
 Venard Organization  
 Medical College of Virginia  
 Virginia Dept. of Education  
 Virginia Polytechnic Institute  
 Vision, Inc.  
 WBNS-TV, Columbus, Ohio  
 WCCO-TV, Minneapolis, Minn.  
 Western Electric Company  
 Westinghouse Electric Corporation  
 Weston Woods Studios  
 WGBH-TV, Boston, Mass.  
 WHDH, Inc., Boston, Mass.  
 WINO Radio Station, Dayton, Ohio  
 Wisconsin Conservation Dept.  
 WSAZ-TV, Huntington, W. Va.



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