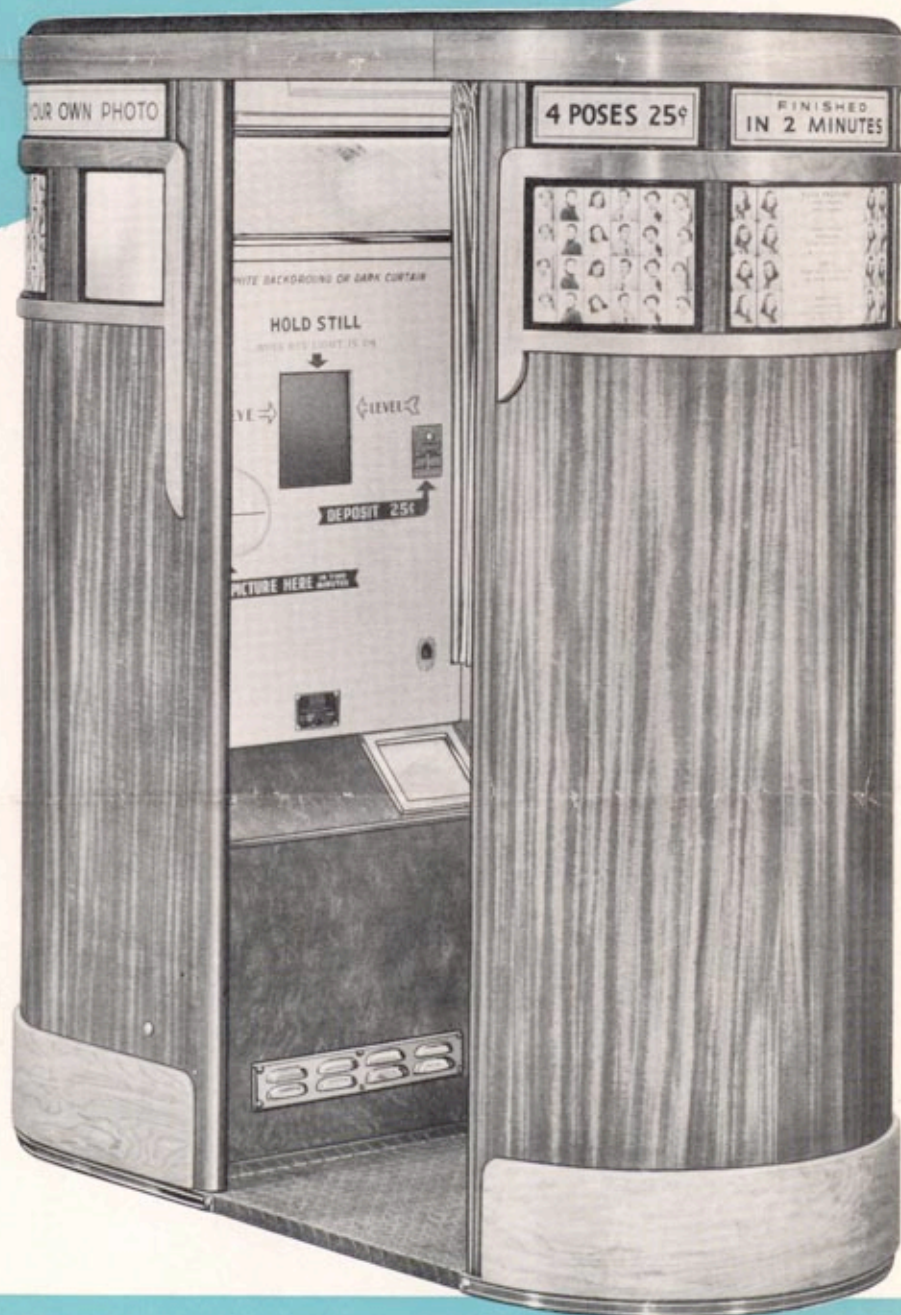


Quality photographs

with **NEW TYPE** automatic photography



Revolutionary Design

PROFITABLE

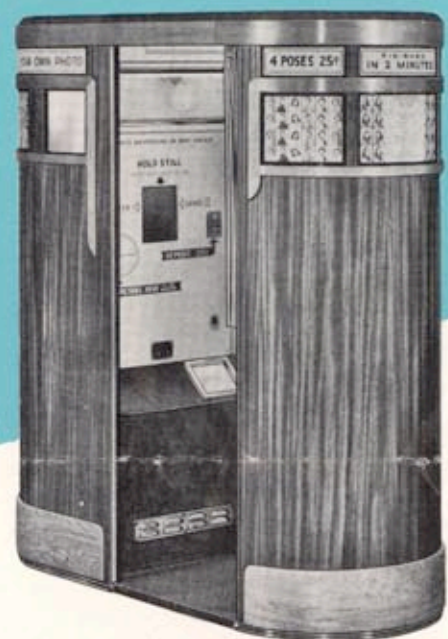
DEPENDABLE

EASY TO OPERATE

The **AUTO-PHOTO** COMPANY

1444 SO. SAN PEDRO STREET
LOS ANGELES 15, CALIFORNIA

MORE PROFITS WITH AUTO-PHOTO*



The **AUTO-PHOTO** machine represents outstanding new developments in the field of automatic photography with more profits to the Operator. Revolutionary in its design, the AUTO-PHOTO is the result of a series of highly successful engineering achievements.

The **AUTO-PHOTO** has been designed to capture a new market . . . the increased business potential offered by vending high quality photography.

The **AUTO-PHOTO** is completely automatic — requires no attendant — employs entirely new principles of operation throughout. The machine is coin operated and delivers a strip of 4 unusually high quality pictures in 2 minutes.

The **AUTO-PHOTO** machine has been engineered to meet the increased demand of Operators for clean simple design, quick easy service, dependability and economical operation. Throughout all engineering stages, these requirements have been fulfilled with outstanding success.

The **AUTO-PHOTO** is specifically designed to yield a larger volume of business at a greater margin of profit.

DEPENDABLE OPERATION

Design ingenuity and the finest in materials and workmanship insure a completely dependable cycle of operation each and every time the **AUTO-PHOTO** machine performs. Ample margins of safety throughout add years of profitable life to the machine. All developing movements of the **AUTO-PHOTO** machine are synchronized by a master timer that requires no adjustments.

The movements of the paper carrier are simple and reliable. Air pressure is delivered to actuating cylinders through air valves. Valves are lubricated by oil vapor from the compressor. Developing tanks are made of Polyethylene, a non-breakable plastic, that is impervious to chemical action. The tanks are arranged in a circle and remain stationary. This clean arrangement eliminates splashing, dripping and leaking of solutions.

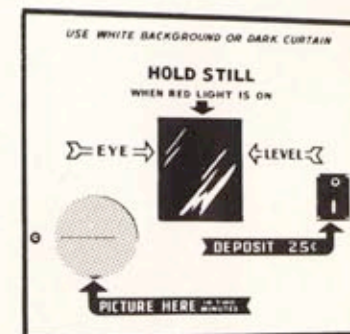
A thermatically controlled radiant heater maintains proper temperature for the developing fluids and a thermostatically controlled blower unit circulates air.

The **AUTO-PHOTO** (Model 7A) manufactured for Identification Photographs as used by various companies and law enforcing agencies.

OUTSTANDING QUALITY

. . . in **AUTO-PHOTO** pictures is the result of two major developments in 'automatic photography. The **AUTO-PHOTO** machine represents the perfect combination of lens selection, depth of focus, lighting, exposure . . . the **JUST RIGHT** combination for taking excellent pictures. Equally important in good photography is the developing. By unique process the strip is submerged, agitated and washed in the various solution tanks in rapid succession. This process involves thorough developing as employed in high grade commercial photography. The result . . . high quality photographs.

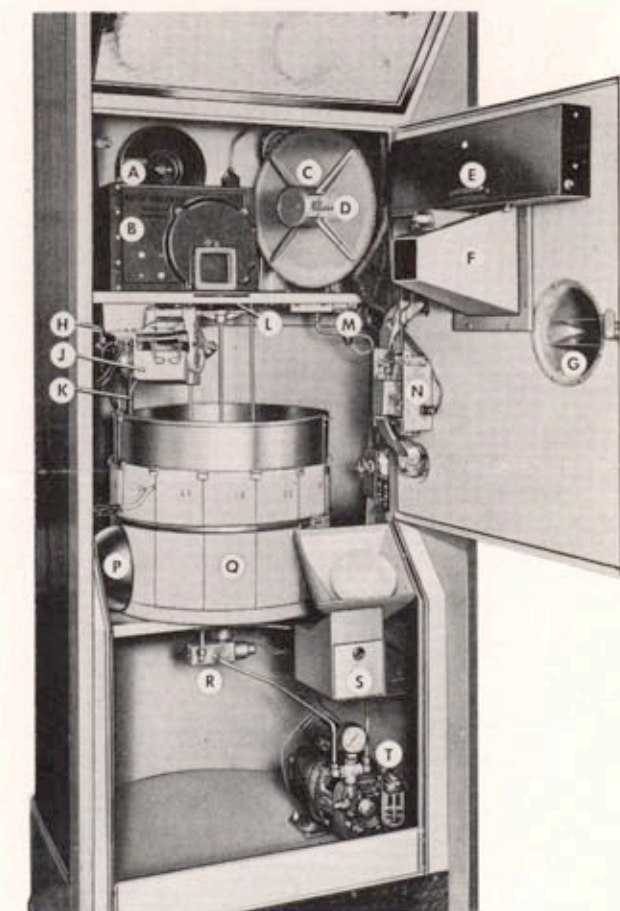
The pictures possess a complete range of tones with sharply defined detail. The pictures are lifelike—void of unnatural exaggerations. The pictures are permanent—they will not fade. Due to faithful **AUTO-PHOTO QUALITY** the same machines (less coin mechanism) are being manufactured for Identification Photographs. This **NEW QUALITY** in automatic photography is attracting additional patronage with greater profits to Operators.



SO EASY TO OPERATE

You merely deposit a coin—hold still while the red light is on—and **AUTO-PHOTO** does the rest . . . 4 **POSES** with exposures at 5 second intervals—finished pictures in 2 **MINUTES**. Suitable for framing with or without enlarging. (Photos illustrated are actual size.)

- (A) PHOTO-PAPER MAGAZINE
- (B) CAMERA UNIT
- (C) TIMER UNIT
- (D) COUNTER
- (E) ELECTRICAL PANEL
- (F) LIGHT FUNNEL
- (G) DELIVERY OPENING
- (H) PAPER FEED-DOWN UNIT
- (J) PHOTO DELIVERY UNIT
- (K) PAPER CARRIER
- (L) INDEX PLATE
- (M) AIR VALVE AND INDEX CYLINDER
- (N) COIN MECHANISM
- (P) HEATING UNIT
- (Q) DEVELOPING TANKS
- (R) AIR VALVE—VERTICAL CYLINDER
- (S) COIN BOX
- (T) AIR COMPRESSOR



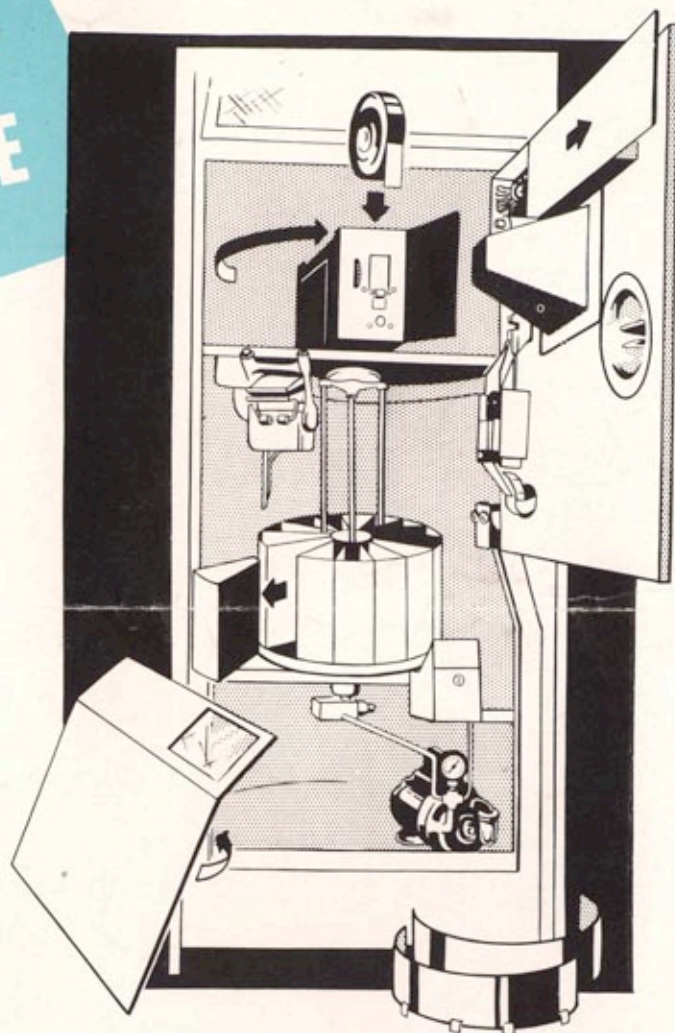
* Patented and Patents Pending

The Auto-Photo is EASY TO SERVICE

ARRANGED FOR EASY SERVICE

Designed for quick easy servicing — New principles of operation — numerous design features . . . ALL to reduce **AUTO-PHOTO** servicing to a minimum.

The mechanisms, grouped into subassemblies, are installed as units to provide maximum accessibility for inspection and servicing. These units are mounted with conventional fastenings, all wires are equipped with quick-disconnect fittings. Any main unit can be quickly replaced. The plastic developing tanks can be easily removed for quick servicing. The camera is reloaded by simply lifting off the paper magazine and installing a new one. The magazine capacity will handle 300 to 450 strips of pictures in one loading. Unused paper from replaced magazine can be spliced onto new rolls to eliminate waste.

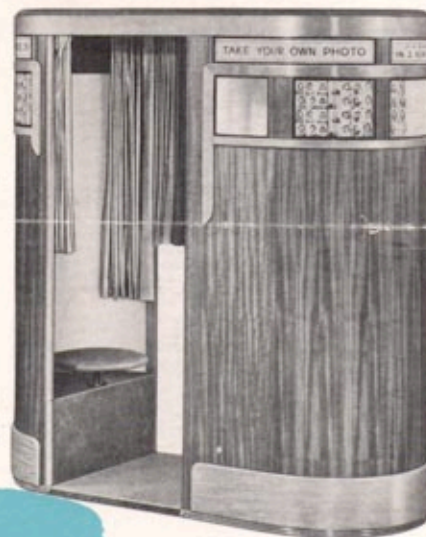


Styled for ATTENTION VALUE . . .

The beautiful mahogany finish, contrasting birch trim, and smooth contours extend a warm invitation on any location. Interior privacy is obtained with sliding vinylite curtains at either side. The rear panel forms a light background, with a curtain for a dark background. The facing panel is white with red and blue printed directions—lower panel is marble finish linoleum. The adjustable seat is covered with durable plastic fabric. Attractive vinylite covered displays, quality vanity mirrors and helpful information on posing for pictures form an integral part of the cabinet exterior.

DURABLE Construction . . .

The cabinet panels are one-half-inch plywood, contoured at each end to form an unusually strong and durable structure. Additional strength is provided by birch trim strips, ceiling and flooring of one-inch plywood, and a diamond tread steel plate floor. The **AUTO-PHOTO** is attractive and built to give long dependable service.



SPECIFICATIONS Net Wt.: 580 lbs. Length: 70 in. Height: 72 in. Width: 29 in. Norm. max. current draw: 11.5 amps (1380 watts). Heating Element: 150 watts (intermittent). Power Supply from Either Side: 120 volts AC. Coated Lens: Ilex F; 2.9 with coated prism for true image.

The **AUTO-PHOTO** COMPANY

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AUTO-PHOTO COMPANY

ESTIMATED COST & PROFIT CHART

Operator's Gross Income on sale of 1000 strips of photos as 25¢ per strip	\$ 250.00
Location Commission (25% of gross income)	\$62.50
Sensitized Paper cost (2¢ per strip)	20.00
Chemical costs (approx. 1¢ per strip)	10.00
Cost of Location and Supplies	<u>92.50</u>
Operator's Gross Profit	\$ 157.50

PROFIT AND COST BREAKDOWN BASED ON OPERATION
OF 5, 10 or 25 AUTO-PHOTO MACHINES SHOWING
VARIATION OF COST & PROFIT ON AVERAGE DAILY
SALES OF 100, 75 OR 25 STRIPS OF PHOTOS

Daily Sales per unit 7-day week	No. of Units	Monthly Dollar Sales	Monthly Chem- ical & Paper Cost	ANNUAL PROFIT Chemical & Paper Cost Deducted	ANNUAL PROFIT Chemical, Paper, & Location Comm. Deducted
100	5	\$ 3,750.00	\$ 450.00	\$ 39,600.00	\$ 28,350.00
	10	7,500.00	900.00	79,200.00	56,700.00
	25	18,750.00	2,250.00	198,000.00	141,750.00
75	5	2,812.50	337.50	29,700.00	21,262.50
	10	5,625.00	675.00	59,400.00	42,525.00
	25	14,062.50	1,687.50	148,500.00	106,312.50
25	5	937.50	112.50	9,900.00	7,087.50
	10	1,875.00	225.00	19,800.00	14,175.00
	25	4,687.50	562.50	49,500.00	45,437.50

Note I. Yearly profit estimates do not include overhead costs as such figures are variable.

Note II. Supply costs in above chart are based on an average cost of 3¢ per strip of four pictures.