

major profit producer

holds its value

constant customer appeal



**ARE YOU
GETTING YOUR
SHARE OF
DOLLARS FROM
THE
EVER-GROWING
DEMAND FOR
MINIATURE
PORTRAITS AND
ID PHOTOS?**

HERE IS A NEW CONCEPT IN
AUTOMATIC PHOTOGRAPHY . . . designed and
engineered to capture all potential patronage in
the heaviest of foot traffic locations



NEW AUTO-PHOTO STUDIO . . . will photograph and deliver a strip of four photos, each a different pose, every thirty seconds. Split second shutter speed, synchronized with stroboscopic lighting, stops all movement. Customers are assured of sharp, clear and distortion-free photos. Potential gross receipts of \$30.00 per hour. Long established major operators of coin equipment from coast to coast will tell you that "AUTO-PHOTO Studios are the steadiest income producers in the industry". So — it's natural to hear from all sides that, dollar for dollar, AUTO-PHOTO Studios are "The Best Investment In the Coin Machine Field." AUTO-PHOTO Studios pay off bigger and better and longer for operator and location owner.

AUTO-PHOTO STUDIOS ARE CUSTOM BUILT . . . not by ordinary assembly-line operation. This partially explains their high resale value, and why the first AUTO-PHOTO Studios made are still profitably operating with minimum attention and maintenance.

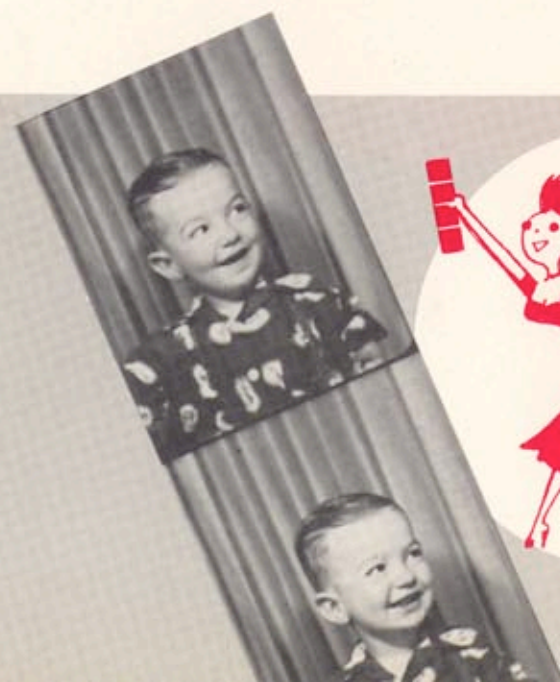
PROVEN CUSTOMER ACCEPTANCE . . . The AUTO-PHOTO Model 11 is the only automatic photo machine that will, time and time again, please all customers . . .

PROUD PARENTS . . . the squirmiest youngster will photograph perfectly.

TEENAGERS . . . always exchanging their photos with schoolmates and sweethearts.

SERVICEMEN . . . vacationists, etc. Remembering their friends and folks at home.

ALL REQUIRING ID PHOTOS . . . Because AUTO-PHOTO prints are permanent, will not fade, have full range of contrast, etc., they are acceptable for official identification needs . . . *drivers' and chauffeurs' licenses, employment applications and personnel and security records, civilian defense, and scores of other needs.*



specifications

CAMERA . . . "AUTO-PHOTO Electronic" with f/2.9 coated Ilex or Dallmeyer lens and fluorinized silvered and lacquered right-angle optical glass prism (for true image).

LIGHTING . . . Three Stroboscopic tubes operate from "AUTO-PHOTO strobe pack" #2137 or #2138. Condensers in pack store 450 volts D.C. current and recharge every 4 seconds.

CABINET . . . Smartly styled cabinet exterior finished in walnut grained Formica for appearance and durability. — All metal trim is mirror-finished stainless steel. — Background of photo booth is lined with white satin finish Formica for pleasing photographic contrast and easy cleaning. — Adjustable seat made of moulded U.S. Royalite to withstand the hardest kind of abuse. — Floor is surfaced with long-wearing chemically resistant Vinyl tile. — Steel Porcelainized panel service door equipped with red "Posing" instruction light, and green light to let customer know when coin may be deposited. All instruction copy on door is sealed beneath porcelainized surface to thwart defacing.

COIN MECHANISM . . . A "25c" National Slug Rejector coin mechanism is standard equipment on the Model 11. Studios with multiple and/or special mechanisms for foreign coins are available at extra cost.

ACCESSORIES AND MISCELLANEOUS . . . Booth is equipped with heavy fire-proofed, pleated broadcloth side drapes for customer privacy, and back drape, permitting selection of light or dark background for each print. — Mirrors (two) are ground $\frac{1}{4}$ " plate glass. — All Studio exterior display panels and signs are made of long-wearing durable Vinyl plastic, with copy printed on underside to prevent defacing.

DIMENSIONS AND WEIGHT . . . Net weight 600 pounds (650 when crated for domestic shipment). — 70" long, 72" high and 29" wide.

ELECTRICAL REQUIREMENT . . . Normal maximum current draw 5 amps. Power supply 120 volts AC.



For further details, see your
AUTO-PHOTO Distributor, or write:

**AUTO-PHOTO
COMPANY**

1100 East 33rd Street
Los Angeles 11, California
Telephone ADams 3-6247



PHOTOME, Ltd.
25 Manchester Square
London W1, England

FOTOFIX, G. m. b. H.
Berlinerstrasse 29
Frankfurt am Main
West Germany

AUTO-FOTO
PANAMERICANA, S. A.
Manzanillo #1 — 401-403
Mexico, 7 D. F.



**Are
you
catching
your
share...**



*of
dollars
from
the
ever-
growing
demand
for
miniature
portraits
and
identification
photos...
?*



NOW you can if you
own or operate
in heavy traffic...



**DEPARTMENT OR
VARIETY STORES**



**AMUSEMENT PARKS
AND CENTERS**



**TRANSPORTATION
DEPOTS**

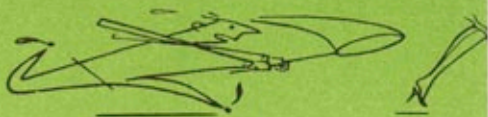


MILITARY BASES



THEATRES

**without investment
without inventory
without personnel**



A new concept in automatic photography

**...designed and
engineered to
capture all
potential
patronage
in the
heaviest of foot
traffic locations.
This amazing
*New Auto-Photo
Studio*
will photograph
and deliver a strip
of four different
poses every
thirty seconds**



Check these features for **GREATER PHOTO PROFITS!**



NEW IN DESIGN

*smart cabinet
styling invites
patronage.*

NEW IN PERFORMANCE

*continuous oper-
ation...4 high
quality miniature
portraits every
30 seconds.*

ELECTRONIC LIGHTING

*stops all movement...all prints are
sharp, clear and free of distortion.*

DESIGNED

*and build to
last for years
and years
of profitable
service.*

NORMAL

*maximum
current draw
— 5 amps.*



WHY the model 11 earns its patronage:

The Auto-Photo model 11 is the
only automatic photo machine
that will time and time again
please all customers. The...

Proud Parent — the squirmiest
youngster will photograph perfectly

Teenagers — always exchanging their
photos with schoolmates and sweethearts

Servicemen — vacationists, etc. —
Remembering their friends and the
folks at home.

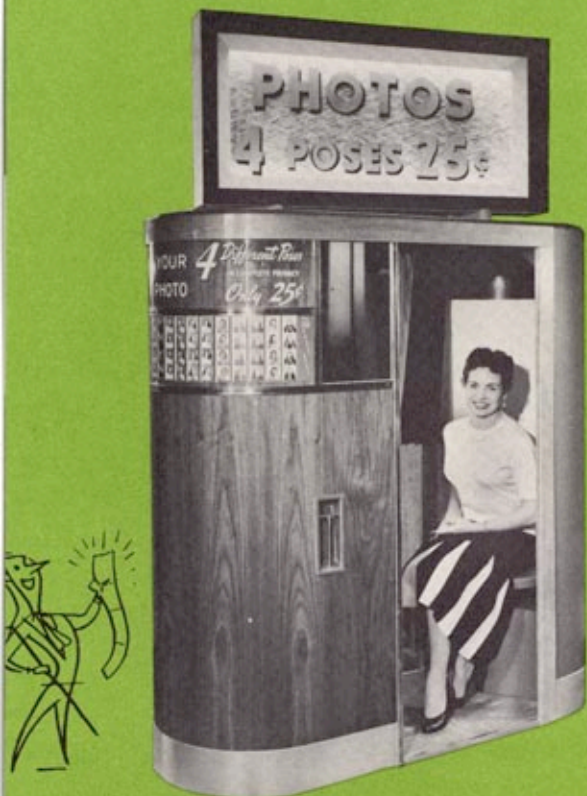
ALL REQUIRING IDENTIFICATION PHOTOS

Because Auto-Photo prints are permanent, with full range of contrast they are acceptable for official identification needs . . . drivers' and chauffeurs' licenses, employment applications and personnel records, civilian defense, and scores of other needs.

ALL PEOPLE OF ALL CLASSES

For they soon realize that four sharp, clear, distortion-free photos that will not fade are a real bargain for 25c.





SPECIFICATIONS: Genuine selected matched grain walnut and Kalistron Vinyl Cabinet. Fireproofed drapes — (Booth equipped with drape to permit customer to select light or dark background for individual pictures.) Non-breakable fibre-glass light panels and porcelanized doors. Net weight 600 pounds. 70" long - 72" high and 29" wide. Normal maximum current draw 5 amps. Power Supply 120 volts AC. Three stroboscopic tubes operate from a strobe pack with condensers storing 450 volts DC current — Pack recharges every 4 seconds. Coated lens is a fast Ilex f/2.9 with coated prism that reflects a true image.

For further details, see your Auto-Photo distributor or write:

THE AUTO-PHOTO COMPANY

1452 South San Pedro Street • Los Angeles 15, California

The All New Model 11 AUTO-PHOTO Studio



A NEW CONCEPT IN AUTOMATIC PHOTOGRAPHY

• New in Performance

• New in Design